

název pozice: **Category Manager - FMCG**

požadované vzdělání: Vysokoškolské II. stupně

lokalita: Praha

o pozici: **You will be responsible for:**

- Analytics for individual channels, customers, and categories
- Analysis of market data and monitoring of trends in individual product categories
- Contribute to continuous improvement of vendor/category performance, opportunities
- Preparation and design of floor plans for racks
- Active cooperation with other departments (sales, marketing, trade marketing) and our customers)
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- Responsibility for the assigned assortment (selection, composition, pricing), its overview and solving operational tasks

The knowledge and experience you should have:

- Experience in a similar position (category management, trade marketing) in an FMCG company (min. 5 years)
- Experience with market data analysis (Nielsen, IQVIA and other research agencies) The following would be an advantage:
- Strategic and analytical thinking
- Completed university education
- Communication and presentation skills
- Independent at work as well as a strong orientation towards teamwork and delivering results
- Openness, responsible approach, proactivity
- English & Czech language knowledge - fluent

The company offers:

- Work in a stable, dynamic and international FMCG company located in Prague near metro B
- Modern and professional working environment
- Friendly and motivating environment
- The possibility of self-realization
- Adequate salary and yearly bonus
- 25 days of vacation
- Meal vouchers, cafeteria, and the possibility of Multisport cards
- Flexible working hours, occasional home office
- Possibility of language education
- Product news
- Participation in company events

Please do not hesitate to send us your professional CV, ideally in English, outlining any additional professional knowledge and experience.

Thank you.

Marta Huban
HR Partner / Finance & Accountancy / Executive Professional

Odpovědí na tento inzerát souhlasíte, aby společnost HR Direct s.r.o., sídlem Čechova 407, Bakov nad Jizerou 294 01 uchovávala Vaše osobní údaje pro účely zprostředkování práce v souladu se zákonem č. 110/2019 Sb., a to až do odvolání písemnou formou.

mzda: 65 000 -75000

Kontakt na konzultanta:

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